

Name: _____

CREATIVE EXPLORATION (can be worth up to 5 pts extra) _____

Category	Excellent (25)	Good (20)	Satisfactory (15)	Needs Improvement (10)
Content: (25)	All information provided by the student on the web site is: <ul style="list-style-type: none"> accurate all the requirements have been met overall design shows elements of creative risks 	<ul style="list-style-type: none"> Almost all the information provided by the student on the web site is accurate All requirements of the assignment have been met. Or all the information is accurate but not all of the requirements of the assignment were met. Information is not complete. 	<ul style="list-style-type: none"> Almost all of the information provided by the student on the web site is accurate almost all of the requirements have been met. 	<ul style="list-style-type: none"> There are several inaccuracies in the content provided by the students OR many of the requirements were not met. Not enough content, very incomplete
Category	Excellent (20)	Good (15)	Satisfactory (10)	Needs Improvement (5)
Navigation: (20)	Links for navigation are: <ul style="list-style-type: none"> clearly labeled and consistently placed, allow the reader to easily move from page to pages (forward and back), taking the reader where s/he expects to go. a user does not become lost. 	<ul style="list-style-type: none"> Links for navigation are clearly labeled, allow the reader to easily move from a page to page (forward and back) Internal links take the reader where s/he expects to go. A user rarely becomes lost. 	<ul style="list-style-type: none"> Some needed navigation links seem to be missing. 	<ul style="list-style-type: none"> Some links do not take the reader to the sites described. A user typically feels lost.
Category	Excellent (20)	Good (15)	Satisfactory (10)	Needs Improvement (5)
Graphics: (20)	Graphics are related to the : <ul style="list-style-type: none"> theme/purpose of the site images are thoughtfully cropped, images are re-sized proportionately images are high quality and enhance reader's interest or understanding. there are no broken or pixellated images 	<ul style="list-style-type: none"> Graphics are related to the theme/purpose of the site Graphics are of good quality and enhance reader interest or understanding. There are no broken or pixellated images 	<ul style="list-style-type: none"> Graphics are related to the theme/purpose of the site, and are of good quality. There may be a few broken images. 	<ul style="list-style-type: none"> Graphics seem randomly chosen, Images are of low quality, OR distract the reader. Many images are broken.
Category	Excellent (20)	Good (15)	Satisfactory (10)	Needs Improvement (5)
Layout: (20)	<ul style="list-style-type: none"> Exceptionally attractive and usable layout. Layout is easy to locate all critical elements. White space, graphic elements and/or alignment are used effectively to organize material. 	<ul style="list-style-type: none"> The web pages have an attractive and usable layout. It is easy to locate all important elements. 	<ul style="list-style-type: none"> The web pages have a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. 	<ul style="list-style-type: none"> The web pages are cluttered looking or confusing. It is often difficult to locate important elements.
Category	Excellent (15)	Good (12)	Satisfactory (8)	Needs Improvement (5)
Design Elements: Color Choices, Fonts (15)	<p>Colors applied to background/images/fonts are:</p> <ul style="list-style-type: none"> aesthetically pleasing and they do not detract from the content' are consistent across pages. <p>The fonts are:</p> <ul style="list-style-type: none"> consistent and easy to read point size varies appropriately for headings and text. Use of font styles (italic, bold, underline) is used consistently and improves readability. 	<p>Colors of background/fonts:</p> <ul style="list-style-type: none"> do not detract from the content and are consistent across pages. <p>The fonts are:</p> <ul style="list-style-type: none"> consistent, easy to read and point size varies appropriately for headings and text. 	<ul style="list-style-type: none"> Colors of background and fonts do not detract from the content. The fonts are consistent and point size varies appropriately for headings and text. 	<ul style="list-style-type: none"> Colors of background/fonts, make the content hard to read or otherwise distract the reader. A wide variety of fonts, styles and point sizes was used.
Other:	<p>You can lose up to 5 points for any/each of the following:</p> <ul style="list-style-type: none"> The project was submitted late The text was plagiarized Spelling/grammar checks 			Total Points: